



Killara Feedlot

Killara Feedlot Suppliers,

We have just recently implemented a new protocol & incentive programme for cattle pre-vaccinated with **BOVILIS® MH+IBR**, which will help protect the industry from Bovine Respiratory Disease (BRD).

KILLARA PRE-VACCINATION INCENTIVE

- Killara now offers a **One & Two** shot pre-vaccination bonus to vendors.
- The bonus is payable at time of invoice as long as necessary paperwork is received by Killara admin.
- One shot bonus **\$15** per head.
- Two shot bonus **\$30** per head.

The positive results of using BOVILIS MH+IBR as a tool to successfully manage BRD in cattle in the feedlot are clear. Reduced mortality rates along with reductions in hospital pull rates are the positive outcomes from seeing an increase in the number of cattle being pre-vaccinated before arriving at Killara*. The industry needs to remain vigilant in increasing the percentage of cattle being vaccinated. In time (not far away) it is anticipated that all cattle will need to be successfully pre-vaccinated to have access to Killara pricing.

When you consider the facts it makes sense to vaccinate with BOVILIS MH+IBR.

1. BRD related illnesses cause between 50% and 90% of deaths in Australian feedlots¹.
2. Each animal lost has a direct loss of approx. \$1800 and an indirect cost in health and loss of production of \$150 per head[^].
3. A 1% mortality in Killara has a cost of over a \$1 million[^].
4. It's estimated that BRD costs the Beef Industry \$60 million annually².
5. The feedlot sector needs to reduce antibiotic use. Currently, antibiotics are being used in dealing with BRD illness after the problem has occurred.
6. The BRD problem can be successfully managed on farm before feedlot entry by vaccination and good management techniques.
7. BRD is a whole of industry problem and requires a whole of industry solution.
8. Without you the problem can't be fixed!

PRE-VACCINATION PROTOCOLS

- Cattle sold to Killara Feedlot to receive a pre-vaccination (BOVILIS MH+IBR) a minimum of 14 days prior to delivery to Killara.
- Two shots must be a minimum of 14 days apart and a max of 6 months apart.
- Pre-vaccinated cattle need to be delivered within 6 months of vaccination.
- The vendor is required to complete the pre-vaccination declaration showing vaccination dates and batch number of product.
- Correct administration of the vaccine as per product label is essential to ensure efficacy.

Thank you for your support on this matter. We look forward to receiving your next lot of pre-vaccinated cattle!



STAND OUT FROM THE CROWD

To find out more about the Killara Feedlot pre-vaccination incentive program, call **02 6746 1700**

For more information on BOVILIS MH+IBR, contact your local Coopers® representative on Toll Free **1800 885 576**

www.coopersanimalhealth.com.au

* Elders Killara data on file. ^ As calculated by Elders Killara. 1. MLA Tips and Tools FL06 (2006). Controlling Bovine Respiratory Disease in Feedlot Cattle. 2. MLA FLOT.219 (2007). Rapid detection of bovine respiratory disease pathogens. © Coopers is a registered trademark of Intervet Inc. Bovilis is a registered trademark of Intervet International B.V. Intervet Australia Pty Ltd (known as MSD Animal Health). ABN: 79008467034. AU/BMI/0717/0015