

Wednesday, 19 September 2012

Amateurs snap a spot in Elders calendar

Thirteen shots of rural life taken by everyday Australians have been selected by Elders to appear in its annual calendar.

The photographs were some of more than 1,200 works submitted by amateur photographers across the country in the Elders Photo Competition, with photographs ranging from cattle at Sedan Dip in the Queensland outback to a photograph of a child playing on the iconic Australian clothes line.

Winners of the competition have their snap included in the Elders annual calendar, which showcases archetypically "country Australia" shots and always attracts interest.

Elders General Manager Marketing and Strategy, Mark Geraghty said the 2013 calendar will include photographs by members of the public for the first time and the quality of the entries was outstanding.

"Australians are passionate about agriculture and we share that passion and wanted to showcase what agriculture means to them," Mr Geraghty said.

"Elders produces the calendar every year as a way of celebrating rural life and to thank our clients for their business," he said

The Elders photo competition ran throughout July and August and amateur photographers were able to enter one photo in each of the seven categories:

- Property/farm
- Family/people
- Rural landscape
- Everyday rural life
- Livestock
- Crops/Produce
- The business of Farming

[Click here to view the winning entries.](#)

Photo caption:

"Gymnastics in the Outback" - the photograph submitted by Maree local, Dean Koopman that will feature in the Elders 2013 calendar.

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