

## **Elders' Summer Crop GET EXTRA – WIN A \$30,000 PRIZE PROMOTION**

Queensland

### Terms and Conditions of Entry

1. The promoter is Elders Rural Services Australia Limited (ABN 72 004 045 121) (**Elders**) of 80 Grenfell Street, Adelaide, SA 5000.
2. Elders' 'GET EXTRA – WIN a \$30,000 Prize Promotion' (**Promotion**) commences at 8:00am AEST on Monday, 2 August 2021 and closes at 5:00pm AEST on Friday, 29 October 2021 (**Promotion Period**).
3. To be eligible to enter the Promotion, you must:
  - 3.1. reside in Queensland;
  - 3.2. be 18 years or over;
  - 3.3. during the Promotion Period, purchase products in accordance with clause 4 below to the value of at least \$20,000 (exclusive of GST) from an Elders branch situated in Queensland using a current Elders client account; and
  - 3.4. accept and comply with these Terms and Conditions.
4. For the purposes of clause 3.3 above, you must purchase at least one product from at least two of the following product categories:

<b>Product Category</b>	<b>Products</b>
Crop Protection	Products from Bayer CropScience, BASF, FMC, Corteva, Syngenta, Adama, Nufarm, UPL, Sumitomo or Titan
Seed	Products from Advanta Seeds, PGG Wrightson, EPG, or Barenbrug, Pioneer Seeds
Fertiliser	Products from IPL, Impact, Stoller.

5. Promotion entry process:
  - 5.1. every \$20,000 (exclusive of GST) spent will be given one (1) entry into the Promotion; and
  - 5.2. Elders will automatically enter all eligible entrants into the Promotion.

6. The prize will comprise **one** of the following packages (at the winner's election) (**Prize**):

**Package 1 – Farm Equipment**

Your choice of either:

- a. Polaris Ranger series with accessories package (valued at \$30,000); **or**
- b. cropping inputs (seed, fertiliser, crop protection) to the value of \$30,000.

**Package 2 – Household Goods**

Household Goods Package to the value of \$30,000.

**Package 3 – Holiday, Study Tour and Subscription**

A package comprising:

- a. 7 nights' accommodation in a luxury self-contained apartment at Peppers Beach Club Resort Port Douglas, including return flights from Brisbane for a family of 4 (with a retail value of approximately \$10,000);
- b. agricultural study tour to the Ord Region of WA, including 7 nights' accommodation and return flights from Brisbane (with a retail value of approximately \$15,000); and
- c. a Proagrica Sirrus digital farm decision support program subscription package (with a retail value of approximately \$5,000).

7. The Prize is non-transferrable, nor redeemable for cash.

8. Promotion draw process:

- 8.1. The winner will be determined by a random draw conducted by a representative of Elders at its Toowoomba branch situated at 397 South Street, Toowoomba QLD 4472 at 3:00pm AEST on Friday, 12 November 2021.
- 8.2. The winner of the Promotion will be notified by telephone and email within 7 days of the draw.
- 8.3. If Elders is unable to contact the winner by Saturday, 20 November 2021, then a redraw will be conducted at 10:00am EST on Monday, 22 November 2021 in the same manner, at the same location and from the same pool of eligible entrants as the first draw.

9. Details of the winner will be published on the following platforms:
  - 9.1. Elders' website URL: <https://eldersrural.com.au/get-extra-summer-cropping-promotion/> ; and
  - 9.2. in a newspaper circulating throughout Queensland.
10. The winner must participate and cooperate, as required, in all publicity activities relating to the Promotion, including, without limitation, being interviewed, photographed, filmed and recorded. The winner authorises Elders to use such content for advertising and publicity purposes in any media in perpetuity worldwide.
11. Elders reserves the right to:
  - 11.1. confirm all entries to the Promotion are valid;
  - 11.2. seek further clarification from entrants in relation to their entry/ies and compliance with these Terms and Conditions;
  - 11.3. disqualify any entrant who:
    - a. tampers with or benefits from any tampering with the entry process or with the operation of the Promotion;
    - b. acts in a disruptive manner or acts with the intent or effect of annoying, abusing, threatening or harassing Elders and its respective officers, directors, employees, agents or contractors; or
    - c. contravenes these Terms and Conditions.
12. Elders' decisions in relation to the Promotion, including the eligibility of transactions to participate in this Promotion and the drawing process are final and Elders is not obliged to correspond with any entrant in relation to these matters.
13. Elders and its officers, employees, agents and contractors are not responsible for:
  - 13.1. lost, illegible, misdirected, incomplete or damaged entries and
  - 13.2. incorrect or inaccurate transcription of information, human error, technical malfunctions, lost or delayed entries,and to the maximum extent permitted by law, any liability for any incidental or consequential damage, however caused, whether in contract or in tort, arising out of the Promotion is expressly disclaimed and excluded.

14. By participating in this Promotion, you acknowledge and agree that Elders:
  - 14.1. will collect and use your personal information in order to conduct the Promotion;
  - 14.2. may disclose your personal information to its contractors and/or agents to assist it in conducting the Promotion; and
  - 14.3. may use your personal information for future promotional, marketing and publicity purposes unless otherwise directed by you in writing.
15. Elders' privacy policy explains in detail how it will store personal information, what it will be used for and how it will be protected. This can be accessed at <https://elders.com.au/privacy-policy/>.
16. In circumstances where the Prize (or any portion thereof) becomes unavailable for reasons beyond the control of Elders, then it reserves the right to substitute the Prize (or any portion thereof) for an alternative of the same value in the event that it fails to reach mutual agreement with the winner in relation to a substitute.
17. If for any reason this Promotion is not capable of running as planned, Elders reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion.
18. All entrants are liable for any taxes, duties or other applicable charges that may be due and payable, for whatever reason resulting from participating in the Promotion or receiving the Prize.
19. The winner's use of the Prize is entirely at their own risk. Before a Prize is awarded, the winner may be required to sign an agreement to release Elders from and indemnifying Elders against any liability arising from the winner's acceptance and use of the Prize and the winner's participation in the Promotion.
20. Any Prize supplied by a third-party supplier is subject to the terms and conditions of that third-party supplier. Each Prize may come with guarantees that cannot be excluded under the Australian Consumer Law. If those guarantees are not complied with, then you will have rights under the Australian Consumer Law. Subject to those guarantees and rights, Elders shall not be liable and excludes all liability (including negligence) for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) for damage to property, personal injury or death suffered or sustained in connection with the Promotion or the use or taking of the Prize except for any liability which cannot be excluded by law including as provided for under the Australian Consumer Law.
21. Employees of Elders and their immediate families, associated companies and agencies, and suppliers involved in the Promotion, are ineligible to enter the Promotion.
22. Any dispute arising out of or in relation to the Promotion shall be governed by the laws of Queensland.